



Jaleel Campbell

Graphic Designer/Illustrator

DESIGN WORK EXPERIENCE

Illustrator, Syracuse Cultural Workers, Syracuse, NY, 2017

- "I, too" poster, postcard, button sold at the National Museum of African American History and Culture, Washington, D.C.

Marketing Lead, Community Folk Art Center, Syracuse, NY, 2016 - Present

- Conduct market research to find answers about consumer trends.
- Brainstorm and develop ideas for creative marketing campaigns
- Undertake individual tasks of a marketing plan as assigned
- Supervise three Syracuse University design Students

Founder/Creative Director, Collective Display Art Show, Syracuse, NY, 2014 - Present

- supervised a staff of 20 people
- Awarded 5,000 Gifford Foundation grant for the event
- Created all marketing materials
- Coordinated artist talk, fashion show and live performances
- Created Billboard that ran for 18 days and 690 west in Syracuse, NY

Graphic Designer, Redhouse Theater, Syracuse, NY, 2016

- Assisted lead artist with design tasks
- Administered various office duties
- Created logos for 10 rock groups

Graphic Designer, Sylk Magazine, Cazenovia, NY, March 2016

- Designed all aspects of the magazine
- Retouched and edited images
- Assisted in editorial shoots

Design Intern, Hiscock Legal Aid Society, Syracuse, NY, 2015

- Created content for social media pages
- Developed newsletters for email marketing
- Designed flyers for annual events
- Assisted with event planning

Design Intern, Synergy, Syracuse, NY, June 2015 - August 2015

- Designed billboards for group
- Oversaw creative team, ensured individual participation
- Awarded Student Council as a leader by Synergy

Additional Work Experience

Master Student, Humorous Cartooning, Cazenovia College, 2016

- Conducted teaching demonstrations for student
- Worked 1 on 1 with students
- led critiques among class
- planned daily activities

Cashier, Wegman's Dewitt, NY, 2011- Present

- Bag, box and wrap purchased items
- Identify prices of goods using memory or scanner
- Enter transactions in the cash register
- Sort and count currency and coins



CONTACT INFORMATION

Jaleel Campbell
1468 Salt Springs Rd.
Syracuse NY, 13214
315.744.3656
Jacampbell@cazenovia.edu
Collectivedisplayart@gmail.com

Social Media

FB: Artwork By Jaleel Campbell
Instagram: Jaleelthecreator
Pinterest: Jaleel Campbell
Tumblr: Jaleel-campbell-portfolio

EDUCATION

Bachelor of Fine Arts in Visual Communications: Graphic Design
Cazenovia College, Cazenovia, NY, 2017

Awards

Nominee, Art and Design Division Award, 2017

Recipient, Cazenovia College Outstanding Student Club Leadership, 2016-2017

Recipient, Gifford Foundation's \$5,000 "What-If" mini grant, 2016

Awarded to Syracuse resident who seeks to make positive changes
in their neighborhood and increase community participation, awareness and partnerships.

Recipient, "Caz Can Do" award at the Student life awards Ceremony, 2015-2016

Recipient, Emerson Merit Scholarship, 2016

Certified Peer Educator, The BACCHUS Network, Student affairs Administrators in Higher Education, 2015

Silver Key Winner, Central New York Scholastic Art Awards Exhibition, 2013

Activities

Resident Review Committee Member, The Gifford Foundation, 2017

Review, advise and evaluate grant proposals.

Artist, Legendary Lights Fundraiser, Landmark Theater, Syracuse NY, 2017

Artist, Infinite Pop up Shop, Downtown Syracuse, 2017

Founder & Organizer, SOED Kuumba Ujima Cultural Showcase, 2016, 2017

Current Projects

Artist in Residence Applicant, Studio Museum Harlem, NY

Artist in Residence Applicant, SALT Quarters, Syracuse ,NY

2017 What-If Mini Grant Applicant, The Gifford Foundation

Vendor, Capital Jazz Festival, Columbia, Maryland, 2017

multi-day, multi-stage outdoor music festival, which attracts more
than 50,000 music lovers from across the country.

Publications

Author, *Dark Skin Vs: Light Skin: The Battle of Colorism In The Black Community*, Odysseyonline.com, 2017

STUDENT INVOLVEMENT

President, Students of Every Diversity (SOED)

Mentor, Project R.E.A.C.H.

Representative, Student Government

Tenor, Freedom Singers

Public Relations, Collegiate Science and

Technology Entry Program (C.S.T.E.P.)

Member, Sigma Alpha Pi

Member, National Society of Leadership and Success

VOLUNTEER WORK

Garland Hanging, Cazenovia, NY

Samaritan Center, Syracuse, NY

Relay For Life, Syracuse, NY

Susan G. Komen Walk/Run, Syracuse, NY

Writing our lives conference, Syracuse, NY

Guest Speaker - Henninger High, Syracuse, NY

Guest Speaker - Hillside, Syracuse, NY

AFFILIATED ORGANIZATIONS

Boys and Girls Clubs of America

Mercy Works, Inc

Hillside Work-Scholarship Connection

Onpoint for College

The Gifford Foundation

TECHNICAL SKILLS

Adobe Photoshop

Illustrator

InDesign

Microsoft Office

Mac and PC

Sketch Drawings

Painting

Fiber Arts

Magazine Layout

Photo Editing

Social Media

Event Planning

Public Relations

Public Speaking

Customer Service

SELECTED EXHIBITIONS

Visual Communication Senior Student Exhibition, Cazenovia College, 2017
Collective Display Art Show, Syracuse, NY, 2017
Cazenovia College Annual Juried Student Exhibition, 2017
SU Fashions Conscience 2016: The Studio
Cazenovia College Annual Juried Student Exhibition, 2016
Collective Display Art Show, Syracuse, NY, 2016
Cazenovia College Annual Juried Student Exhibition, 2015
Children's Literacy Poster Exhibition, Cazenovia Town Library, Cazenovia, Ny, 2015
Collective Display Art Show, Syracuse, NY, 2015
Solo Exhibition, Redhouse Theater during their production of Dreamgirls, 2015
Collective Display Art Show, Syracuse, NY, 2014
Cazenovia College Annual Juried Student Exhibition, 2014
Central New York Scholastic Art Awards Exhibition, 2013
Community Folk Art Center Teen Exhibition, 2013

Media

Kuumba Ujima Black History Month Showcase, **Theodysseyonline.com**, 2017
<https://www.theodysseyonline.com/kuumba-ujima-black-history-month-showcase>

I, Too, Sing America, **Syracuseculturalworkers.com**
<https://www.syracuseculturalworkers.com/products/i-too-sing-america>

Cazenovia College Student Club Hosts Second Annual Cultural Showcase, **www.cazenovia.edu**, 2017
<http://www.cazenovia.edu/news-and-events/news/cazenovia-college-student-club-hosts-second-annual-cultural-showcase>

A Look into the Theme: Modern Masquerade, **www.cazenovia.edu**, 2017
<http://www.cazenovia.edu/blogs/blogs/fashion-show-blog/look-theme-modern-masquerade>

Students of Every Diversity Club Presents Cultural Showcase, **www.cazenovia.edu**, 2017
<http://www.cazenovia.edu/news-and-events/event/students-every-diversity-club-presents-cultural-showcase>

Cazenovia College Students of Every Diversity (SoED) Present Cultural Showcase, **www.cazenovia.edu**, 2017
<http://www.cazenovia.edu/media-release/cazenovia-college-students-every-diversity-soed-present-cultural-showcase>

Visual Communications Seniors Exhibition, **www.cazenovia.edu**, 2017
<http://www.cazenovia.edu/news-and-events/event/visual-communications-senior-exhibition>

My Caz Experience: Jaleel Campbell, **Cazenovia.edu**, 2016
http://experience.cazenovia.edu/myCazExperience/experience_jaleel_campbell.html

ART BY JALEEL CAMPBELL, **Afropunk.com**, 2016
<http://www.afropunk.com/photo/art-by-jaleel-campbell>

Student Club Spotlight: Students of Every Diversity (SoED), **www.cazenovia.edu**, 2016
<http://www.cazenovia.edu/news-and-events/news/student-club-spotlight-students-every-diversity-soed>

Cazenovia College Project REACH Students Travel to Washington, D.C. over Autumn Break, **www.cazenovia.edu**, 2016
<http://www.cazenovia.edu/news-and-events/news/cazenovia-college-project-reach-students-travel-washington-dc-over-autumn-break>

Cazenovia College Student Club Hosts First Cultural Showcase, **www.cazenovia.edu**, 2016
<http://www.cazenovia.edu/news-and-events/news/cazenovia-college-student-club-hosts-first-cultural-showcase>

Student Club Spotlight: Fashion Magazine, **www.cazenovia.edu**, 2016
<http://www.cazenovia.edu/news-and-events/news/fashion-magazine-club-spotlight>

Cazenovia College Presents Fourteenth Annual Student Leaders Celebration, **www.cazenovia.edu**, 2017
<http://www.cazenovia.edu/news-and-events/news/cazenovia-college-presents-fourteenth-annual-student-leaders-celebration>

Students Create Cazenovia College Chapter of the Odyssey, **www.cazenovia.edu**, 2016
<http://www.cazenovia.edu/news-and-events/news/students-create-cazenovia-college-chapter-odyssey>

Cazenovia College Hosts Thirteenth Annual Student Leaders Ceremony, **www.cazenovia.edu**, 2016
<http://www.cazenovia.edu/news-and-events/event/cazenovia-college-presents-thirteenth-annual-student-leaders-celebration>

FEATURE: THE ILLUSTRATIONS OF NEW YORK BASED ARTIST JALEEL CAMPBELL, **Afropunk.com**, 2015
http://www.afropunk.com/profiles/blogs/feature-promoting-black-pride-the-illustrations-of-new-york-based?xg_source=activity

Annual Juried Student Exhibition, **www.cazenovia.edu**, 2014
<http://www.cazenovia.edu/news-and-events/event/annual-juried-student-exhibition-0>